75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN CHAMPIONSHIP

CORPORATE HOSPITALITY PROGRAM

RELATIONSHIP MARKETING

WHY IT WORKS

The U.S. Women's Open is the world's premier women's golf event; players from around the world aspire to win the title, which offers the largest purse in women's golf at $5 Million. The Championship attracts global attention and more than 100,000 spectators each year as players compete on the most distinguished courses around the country.

Corporations choose to participate in the hospitality program to drive new business, retain key clients, celebrate top-performing employees and to align themselves with a once-in-a-decade unique experience in their community.

The most successful companies know that strong client relationships and retaining top-employees are the foundation for success. Don't miss this opportunity to utilize one of the most prestigious sporting events in the world to achieve your business objectives.

MSG PROMOTIONS, INC.

ABOUT US

Over the past three decades, MSG Promotions, Inc. has established itself as a full-service event sales, marketing and management firm with a reputation for excellence. The foundation for MSG's success is the national network of relationships built by a staff with more than 100 years of collective experience in the sports marketing industry. Our laser-like focus on the details and our unwavering commitment to client satisfaction defines our professional approach.

"Overall, the planning and preparation made the event itself easy to invite customers. We were most satisfied with the fact that everything was delivered as promised and was first class. We had very happy guests and while it is expensive entertainment, we certainly feel MSG delivered on its promise of first class facilities, food, etc."

– Fifth Third Bank

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2020 U.S. WOMEN'S OPEN • ON-COURSE CORPORATE HOSPITALITY PACKAGES

Package	Location on the Golf Course	Remaining Inventory	Hospitality Tickets Per Day	Gallery-Only Tickets	Staff Tickets Per Day	Golf Outing Guests	VIP Parking	Investment (plus all applicable taxes)
Specialty Packages – 6 Days								
Golf Shop + Private Skybox	Clubhouse + Skybox on 18th Green	1	75	25	6	8	50	**Total: $200,000** (Exclusive of Food and Beverage)
Cottage + Private Skybox	Practice Range + Skybox on 18th Green	1	50	25	4	8	30	**Total: $150,000** (Exclusive of Food and Beverage)
Cypress Room + Private Skybox	Clubhouse + Skybox on 18th Green	1	30	15	3	4	20	**Total: $100,000** (Exclusive of Food and Beverage)
Suites on 18	Air-conditioned tent with tiered seating on the 18th Green	8	30	15	2	4	20	**Total: $75,000** (Exclusive of Food and Beverage)
Skyboxes – 4 Days								
Premier Skyboxes on 16	16th Green with views of 12th Tee	SOLD	20	10	2	2	10	**Total: $42,500** Skybox and Admission: $35,700 Food and Beverage: $6,800+
Skyboxes on 16	16th Green	6	20	10	2	2	10	**Total: $40,000** Skybox and Admission: $33,200 Food and Beverage: $6,800+
Skyboxes on 9	9th Green	8	20	10	2	2	10	**Total: $40,000** Skybox and Admission: $33,200 Food and Beverage: $6,800+
Champions Box on 9	9th Green	8	10	5	1	1	5	**Total: $22,500** Skybox and Admission: $19,100 Food and Beverage: $3,400+
Tables – 4 Days								
Main Dining Room	Clubhouse w/reserved grandstand seating on 18th Hole	16	10	5	1	1	5	**Total: $24,000** Table and Admission: $20,600 Food and Beverage: $3,400+
Executive Club								
Burke Executive Club on 12 (4-days)	Reserved seating in a 12th Green Skybox	24	4	0	0	0	2	**Total: $9,000** Club and Admission: $7,640 Food and Beverage: $1,360+
Burke Executive Club on 12 (Daily) Thurs., Fri., Sat., Sun.	Reserved seating in a 12th Green Skybox	72	4	0	0	0	2	**Total: $2,500** Club and Admission: $2,160 Food and Beverage: $340+

SPECIALTY PACKAGES

Reserve an exclusive space in the clubhouse with additional access to a private skybox on the 18th Green.

SKYBOX

Reserve a private, open-air skybox with covered seating located on the 16th or 9th Green.

MAIN DINING ROOM

Reserve a table in the Main Dining Room of the clubhouse, with additional access to reserved seating on the 18th Hole grandstand.

SUITES ON 18

Reserve an air-conditioned tent with a covered patio featuring tiered seating and views of the 18th Green.

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2020 U.S. Women's Open Corporate Hospitality Program - At A Glance
Champions Golf Club – Houston, TX – June 1 to June 7, 2020

Package	Location on the Golf Course	Remaining Inventory	Hospitality Tickets Per Day	Gallery-Only Tickets	Staff Tickets Per Day	Golf Outing Guests	VIP Parking	Investment (plus all applicable taxes)
Specialty Packages – 6 Days								
Golf Shop + Private Skybox	Clubhouse + Skybox on 18th Green	1	75	25	6	8	50	Total: $200,000 (Exclusive of Food and Beverage)
Cottage + Private Skybox	Practice Range + Skybox on 18th Green	1	50	25	4	8	30	Total: $150,000 (Exclusive of Food and Beverage)
Cypress Room + Private Skybox	Clubhouse + Skybox on 18th Green	1	30	15	3	4	20	Total: $100,000 (Exclusive of Food and Beverage)
Suites on 18	Air-conditioned tent with tiered seating on the 18th Green	8	30	15	2	4	20	Total: $75,000 (Exclusive of Food and Beverage)
Skyboxes – 4 Days								
Premier Skyboxes on 16	16th Green with views of 12th Tee	SOLD	20	10	2	2	10	Total: $42,500 Skybox and Admission: $35,700 Food and Beverage: $6,800+
Skyboxes on 16	16th Green	6	20	10	2	2	10	Total: $40,000 Skybox and Admission: $33,200 Food and Beverage: $6,800+
Skyboxes on 9	9th Green	8	20	10	2	2	10	Total: $40,000 Skybox and Admission: $33,200 Food and Beverage: $6,800+
Champions Box on 9	9th Green	8	10	5	1	1	5	Total: $22,500 Skybox and Admission: $19,100 Food and Beverage: $3,400+
Tables – 4 Days								
Main Dining Room	Clubhouse w/reserved grandstand seating on 18th Hole	16	10	5	1	1	5	Total: $24,000 Table and Admission: $20,600 Food and Beverage: $3,400+
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Burke Executive Club on 12 (4-days)	Reserved seating in a 12th Green Skybox	24	4	0	0	0	2	Total: $9,000 Club and Admission: $7,640 Food and Beverage: $1,360+
Burke Executive Club on 12 (Daily: Thur., Fri., Sat., or Sun.)	Reserved seating in a 12th Green Skybox	72	4	0	0	0	2	Total: $2,500 Club and Admission: $2,160 Food and Beverage: $340+

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN CHAMPIONSHIP

Golf Shop

This package includes exclusive use of the Golf Shop as well as a reserved, private skybox on the 18th Green.

Investment:

$200,000
Plus all applicable taxes
Exclusive of catering fees

PAYMENT SCHEDULE TO THE USGA:

$50,000
With letter of intent

$50,000
With signed agreement

$50,000
Prior to August 15, 2019

$50,000 plus all applicable taxes
Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

Please be aware that the USGA does not allow hospitality clients to sell, sub-license or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of the USGA. The USGA also requires the ultimate end user of the package to be the party and signatory to the hospitality license agreement. Please note that the fees set forth above do not include applicable taxes.

Package Amenities:

- 75 tickets and 6 staff tickets each day (Tuesday – Sunday) with the option to purchase 25 additional tickets per day. Ticket provide access to the Golf Shop and to a private skybox on the 18th Green.
- 25 gallery-only tickets each day (Tuesday - Sunday) with access to the golf course
- Exclusive use of the Golf Shop with the following furnishings and amenities:
    - Outdoor patio seating
    - Air conditioning, lighting, electrical service
    - Television broadcast coverage of the U.S. Women's Open Championship
    - Corporate identification sign bearing the Championship logo and your company name
- 50 VIP parking passes each day (Tuesday – Sunday)
- 8 players in the Championship Corporate Cup golf outing
- 75 pairing sheets delivered to your hospitality area each day of the championship rounds (Thursday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN

CHAMPIONSHIP

The Cottage

This package includes exclusive use of the Cottage with views of the practice range as well as a reserved, private skybox on the 18th Green.

Investment:

$150,000
Plus all applicable taxes
Exclusive of catering fees

PAYMENT SCHEDULE TO THE USGA:

$37,500
With letter of intent

$37,500
With signed agreement

$37,500
Prior to August 15, 2019

$37,500 plus all applicable taxes
Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

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Package Amenities:

- 50 tickets and 4 staff tickets each day (Tuesday – Sunday) with the option to purchase 20 additional tickets per day. Tickets provide access to the Cottage and to a private skybox on the 18th Green.
- 25 gallery-only tickets each day (Tuesday - Sunday) with access to the golf course
- Exclusive use of the Cottage and the outdoor patio with the following furnishings and amenities:
  - Outdoor patio seating
  - Air conditioning, lighting, electrical service
  - Television broadcast coverage of the U.S. Women's Open Championship
  - Corporate identification sign bearing the Championship logo and your company name
- 30 VIP parking passes each day (Tuesday – Sunday)
- 8 players in the Championship Corporate Cup golf outing
- 50 pairing sheets delivered to your hospitality area each day of the championship rounds (Thursday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN CHAMPIONSHIP

The Cypress Room

This package includes exclusive use of the Cypress Room in the clubhouse as well as a reserved, private skybox on the 18th Green.

Investment:

$100,000
Plus all applicable taxes
Exclusive of catering fees

PAYMENT SCHEDULE TO THE USGA:

$25,000
With letter of intent

$25,000
With signed agreement

$25,000
Prior to August 15, 2019

$25,000 plus all applicable taxes
Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

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Package Amenities:

- 30 tickets and 3 staff tickets each day (Tuesday – Sunday) with the option to purchase 5 additional tickets per day. Tickets provide access to the Cypress Room in the clubhouse and to a private skybox on the 18th Green.
- 15 gallery-only tickets each day (Tuesday - Sunday) with access to the golf course
- Exclusive use of the Cypress Room and the outdoor patio with the following furnishings and amenities:
    - Outdoor patio seating
    - Air conditioning, lighting, electrical service
    - Television broadcast coverage of the U.S. Women's Open Championship
    - Corporate identification sign bearing the Championship logo and your company name
- 20 VIP parking passes each day (Tuesday – Sunday)
- 4 players in the Championship Corporate Cup golf outing
- 30 pairing sheets delivered to your hospitality area each day of the championship rounds (Thursday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN CHAMPIONSHIP

Suites on 18

This package includes access to a private, air-conditioned tent with a covered patio featuring tiered seating and views of the 18th Green.

Investment:

$75,000
Plus all applicable taxes
Exclusive of catering fees

PAYMENT SCHEDULE TO THE USGA:

$18,750
With letter of intent

$18,750
With signed agreement

$18,750
Prior to August 15, 2019

$18,750 plus all applicable taxes Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

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Package Amenities:

- 30 tickets and 2 staff tickets each day (Tuesday – Sunday) with the option to purchase 2 additional tickets per day
- 15 gallery-only tickets each day (Tuesday - Sunday) with access to the golf course
- Exclusive use of the tent with the following furnishings and amenities:
  - Basic decor package with air conditioning, lighting and electrical service
  - Covered patio with tiered seating
  - Television broadcast coverage of the U.S. Women's Open Championship
  - Corporate identification sign bearing the Championship logo and your company name
- 20 VIP parking passes each day (Tuesday – Sunday)
- 4 players in the Championship Corporate Cup golf outing
- 30 pairing sheets delivered to your hospitality area each day of the championship rounds (Thursday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN CHAMPIONSHIP

Skyboxes on 16 or 9

Reserve a private, open-air skybox with covered seating located on the 16th or 9th Green.

Investment:

$40,000
Plus all applicable taxes

Skybox & Admission Fee: $33,200
Food & Beverage Fee: $6,800

PAYMENT SCHEDULE TO THE USGA:

$8,300
With letter of intent

$8,300
With signed agreement

$8,300
Prior to August 15, 2019

$8,300 plus all applicable taxes
Prior to February 15, 2020

PAYMENT SCHEDULE TO THE CATERER:

$6,800 plus applicable taxes
Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

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Package Amenities:

- 20 tickets and 2 staff tickets each day (Tuesday – Sunday) with the option to purchase 2 additional tickets per day
    - On Tuesday and Wednesday, tickets allow access to the golf course and into an upgraded ticket tent where food and beverage are available for purchase by ticket holders.
    - On Thursday - Sunday, tickets allow access to your reserved skybox and to the golf course. A continental breakfast, lunch, snacks and bar service will be available each day in your skybox location and included in your food and beverage fee.
- 10 gallery-only tickets each day (Tuesday - Sunday) with access to the golf course
- 10 VIP parking passes each day (Tuesday – Sunday)
- 2 players in the Championship Corporate Cup golf outing
- 20 pairing sheets delivered to your hospitality area each day of the championship rounds (Thursday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo
- Corporate identification sign bearing the Championship logo and your company name

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN CHAMPIONSHIP

Champions Box on 9

Reserve a private, open-air skybox with covered seating located on the 9th Green.

Investment:

$22,500
Plus all applicable taxes

Skybox & Admission Fee: $19,100
Food & Beverage Fee: $3,400

PAYMENT SCHEDULE TO THE USGA:

$4,775
With letter of intent

$4,775
With signed agreement

$4,775
Prior to August 15, 2019

$4,775 plus all applicable taxes
Prior to February 15, 2020

PAYMENT SCHEDULE TO THE CATERER:

$3,400 plus applicable taxes
Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

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Package Amenities:

- 10 tickets and 1 staff ticket each day (Tuesday – Sunday) with the option to purchase an additional 1 ticket per day
    - On Tuesday and Wednesday, tickets allow access to the golf course and into an upgraded ticket tent where food and beverage are available for purchase by ticket holders.
    - On Thursday - Sunday, tickets allow access to your reserved skybox and to the golf course. A continental breakfast, lunch, snacks and bar service will be available each day in your skybox location and included in your food and beverage fee.
- 5 gallery-only tickets each day (Tuesday - Sunday) with access to the golf course
- 5 VIP parking passes each day (Tuesday – Sunday)
- 1 player in the Championship Corporate Cup golf outing
- 10 pairing sheets delivered to your hospitality area each day of the championship rounds (Thursday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo
- Corporate identification sign bearing the Championship logo and your company name

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN

CHAMPIONSHIP

Main Dining Room Table

Reserve a table in the Main Dining Room of the clubhouse, with additional access to reserved seating on the 18th Hole grandstand.

Investment:

$24,000
Plus all applicable taxes

Table & Admission Fee: $20,600
Food & Beverage Fee: $3,400

PAYMENT SCHEDULE TO THE USGA:

$5,150
With letter of intent

$5,150
With signed agreement

$5,150
Prior to August 15, 2019

$5,150 plus all applicable taxes
Prior to February 15, 2020

PAYMENT SCHEDULE TO THE CATERER:

$3,400 plus applicable taxes
Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

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Package Amenities:

- 10 tickets each day (Tuesday – Sunday) as well as 1 additional staff ticket per day
  - On Tuesday and Wednesday, tickets allow access to the golf course and into an upgraded ticket tent where food and beverage are available for purchase by ticket holders.
  - On Thursday - Sunday, tickets allow access to your reserved table and to the golf course. A continental breakfast, lunch, snacks and bar service will be available each day and included in your food and beverage fee.
- 5 gallery-only tickets each day (Tuesday - Sunday) with access to the golf course
- 5 VIP parking passes each day (Tuesday – Sunday)
- 1 player in the Championship Corporate Cup golf outing
- 10 pairing sheets delivered to your hospitality area each day of the championship rounds (Thursday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo
- Corporate identification sign bearing the Championship logo and your company name

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN

CHAMPIONSHIP

Burke Executive Club on 12

This package includes 4 reserved seats in a skybox on the 12th Green.

Investment:

$9,000
Plus all applicable taxes

Club & Admission Fee: $7,640
Food & Beverage Fee: $1,360

PAYMENT SCHEDULE TO THE USGA:

$1,660
With letter of intent

$1,660
With signed agreement

$1,660
Prior to August 15, 2019

$1,660 plus all applicable taxes
Prior to February 15, 2020

PAYMENT SCHEDULE TO THE CATERER:

$1,360 plus applicable taxes
Prior to February 15, 2020

(Food and beverage to be provided by, invoiced, and contracted separately with the U.S. Women's Open designated caterer)

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Package Amenities:

- 4 tickets each day (Tuesday – Sunday)
  - On Tuesday and Wednesday, tickets allow access to the golf course and into an upgraded ticket tent where food and beverage are available for purchase by ticket holders.
  - On Thursday - Sunday, tickets allow access to your reserved seats in the Burke Executive Club on the 12th Green and to the golf course. A continental breakfast, lunch, snacks and bar service will be available each day and included in your food and beverage fee.
- 2 VIP parking passes each day (Tuesday – Sunday)
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo

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75th | JUNE 1-7, 2020

U.S. WOMEN'S OPEN

CHAMPIONSHIP

Burke Executive Club on 12 - Daily Option

This package includes 4 reserved seats in a skybox on the 12th Green on Thursday, Friday, Saturday and/or Sunday.

Investment:

$2,500 per day

Plus all applicable taxes

Club & Admission Fee: $2,160
Food & Beverage Fee: $340

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Package Amenities:

- 4 tickets with access to reserved seating in the Burke Executive Club for each day reserved
- A continental breakfast, lunch, snacks and bar service will be available and included in your food and beverage fee for each day reserved
- 2 VIP parking passes for each day reserved
- Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Women's Open logo

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